

# Preston Caribbean Carnival 2018 *Over 40 Years*



## **2018 Sponsorship Opportunities For The Preston Caribbean Carnival**

The 2018 Preston Caribbean Carnival marks the 44th year of celebrating all things Caribbean, cultural and artistic in the City of Preston. Previous years have attracted over 30,000 visitors joining in the

fun. With award winning costumes, vibrant, live music, steel bands & inclusive family entertainment; it is **the biggest & best party that you will be invited to in Preston this year!**



## **When & Where?**

The excitement begins from Midday on Sunday 10<sup>th</sup> June 2018 on Moor Park in Preston.

Caribbean Entertainers and local Carnival troupes will perform on the main stage throughout the afternoon along with steel pans & DJ. There will be stalls, Caribbean food & drink, concessions and other family entertainment too so it is an event not to be missed. Something for everyone.



## How Your Business Can Benefit?

This is one of the biggest family event in Preston for 2018. You can get involved and reap the benefits of exposure to a happy local crowd too.

We have the following sponsorship packages available, which are likely to be snapped up quickly.

2018 Preston Caribbean Carnival Sponsorship Packages	
Sponsor Level	Price
<b>Platinum</b> – 2 only <ul style="list-style-type: none"> <li>• Main stage sponsorship</li> <li>• Prominent website position for your logo and link to your website</li> <li>• Your logo on any promotional material created</li> <li>• 5 social media links to your website per week</li> <li>• Presentation at the King and Queen event by you</li> </ul>	£2000

<ul style="list-style-type: none"> <li>• 1 parade lorry branded</li> <li>• 5 banner positions at main event</li> <li>• PA announcement</li> <li>• Acknowledgement in newsletter</li> </ul>	
<b>Gold x 2</b> <ul style="list-style-type: none"> <li>• Prominent website position for logo and link to your website</li> <li>• Logo on any promotional material created</li> <li>• 3 social media links to your website per week</li> <li>• 1 parade lorry branded</li> <li>• VIP invitations to all events</li> <li>• 2 banner position at main event</li> <li>• Acknowledgement in newsletter</li> </ul>	£1,200.00
<b>Silver x 6</b> <ul style="list-style-type: none"> <li>• Logo and link to your site on website</li> <li>• 1 social media link to your website per week</li> <li>• 1 banner at event</li> <li>• Acknowledgement in newsletter</li> </ul>	£750.00
<b>Bronze x 10</b> <ul style="list-style-type: none"> <li>• 1 banner at event</li> <li>• 1 Lorry banner</li> </ul>	£300
<b>Banner at the park event (display only)</b>	£50

To discuss package availability, please email [info@prestoncarnival.co.uk](mailto:info@prestoncarnival.co.uk) or alternatively speak to a committee member. We look forward to you joining our party in 2018!

