



2019 Sponsorship Opportunities For The Preston Caribbean Carnival

The 2019 Preston Caribbean Carnival marks the 45th year of celebrating all things Caribbean, cultural and artistic in the City of Preston. Previous years have attracted over 30,000 visitors joining in the fun. With award winning costumes, vibrant, inclusive family

entertainment; it is the **best party that you will be invited to in Preston this year!**

When & Where?

The excitement begins from Midday on Sunday 23 June 2019 on Moor Park in Preston.

Entertainers and local troupes will perform on a main stage throughout the afternoon along with a DJ. There will be stalls, concessions and other family entertainment too so it is an event not to be missed.

How Your Business Can Benefit?

This is a family event in Preston for 2019, you can get involved and reap the benefits of exposure to a happy local crowd too....



We have the following sponsorship packages available, which are likely to be snapped up quickly.

2019 Preston Caribbean Carnival Sponsorship Packages	
Sponsor Level	Price
<p>Platinum – 1 only</p> <ul style="list-style-type: none"> • Main stage sponsorship and branding of your choice • Prominent website position for your logo and link to your website • 4 x Backstage passes for restricted areas including backstage • 4 x Tickets for lunch and free entry to park event • 6 x Company members given free entry to 'One Park Ten Sounds' festival on Saturday 22 June 2019 (worth £100) • Your logo on all promotional material created • Social media links to website inc. Facebook & Twitter • 2 Advertising banners supplied and installed by Carnival (worth £100) • Public address acknowledgements throughout the day • Half page advertising in the Carnival brochure 	£2000
<p>Gold x 2</p> <ul style="list-style-type: none"> • Branding opportunity around dance arena • Prominent website position for logo and link to your website • Logo on any promotional material created • Social media links to website inc. Facebook & Twitter • Social media acknowledgements on run up to the event • 2 x Tickets for lunch and free entry to park event • 2 x Free entry tickets to 'One Park Ten Sounds' festival on Saturday 22 June 2019 • Public address acknowledgements • Half page advertising in the Carnival brochure 	£1000
<p>Silver x 6</p> <ul style="list-style-type: none"> • Logo on Carnival website • Social media link to your website on Twitter • Social media acknowledgements on run up to the event • 1 banner supplied and installed at the event (worth £100 each) • Quarter page advertising in Carnival brochure • Logo on agreed promotional product at event 	£450
<p>Bronze x 10</p> <ul style="list-style-type: none"> • 1 banner supplied and installed at the event (worth £100) 	£300

each) • Acknowledgement of support on social media • Logo on agreed promotional product at event	
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To discuss packages availability, please email info@prestoncarnival.co.uk or alternatively speak to a committee member. We look forward to you joining our party!